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# WHY WE BEAUTIFY

## THE PROCESS OF VALUING LIFE

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NEW LIFE CHRISTIAN CHURCH | SUNDAY, APRIL 17<sup>TH</sup>, 2011

### PRODUCTION WITHIN THE CHURCH: WHY?

- EVERYTHING WE DO HAS AN INTENTIONAL PURPOSE AGAINST THE DEMONIC.
- BIBLICAL WORSHIP IS A MULTI-SENSORY EXPERIENCE
  - GOD WAS SPECIFIC ABOUT THE TEMPLE: THE ATMOSPHERE, THE MATERIALS, THE LIGHTING, EVEN THE SMELL [EXD 30]
- A GOOD ATMOSPHERE SERVES THE MESSAGE, AND PRODUCTION MAKES SURE YOU REMEMBER IT
  - WE USE **GRAPHICS** BECAUSE 65% OF PEOPLE ARE VISUAL LEARNERS\*
  - WE USE **VIDEO, STORIES, AND DRAMA** BECAUSE JESUS KNEW PEOPLE WOULD REMEMBER *PARABLES* BEFORE THEY'D REMEMBER *PRINCIPLES*.
  - WE USE PROFESSIONAL LIGHTING BECAUSE LIGHT TELLS YOUR EYE WHERE TO LOOK AND KEEPS YOUR HEART FROM BEING DISTRACTED.
  - WE USE STATE-OF-THE-ART PROFESSIONAL AUDIO BECAUSE THE MESSAGE NEEDS TO BE HEARD FULLY AND CLEARLY.
    - THE AVERAGE PERSON **SINGS BETWEEN 90-95 DECIBLES.**
    - OUR SERVICES AVERAGE **93-DECIBLES** WHICH OSHA\*\* **ALLOWS 6 HOURS OF EXPOSURE TO WITHOUT HEARING PROTECTION BEFORE THE START OF ANY PERMANENT HEARING LOSS BEGINS. [WE'VE MADE EAR PLUGS AVAILABLE AT EACH ENTRANCE FOR YOUR CONVENIENCE].**

\*<http://tinyurl.com/3w4jpm9>, <http://tinyurl.com/3t7omgd>

\*\*[http://www.osha.gov/pls/oshaweb/owadisp.show\\_document?p\\_table=standards&p\\_id=9735](http://www.osha.gov/pls/oshaweb/owadisp.show_document?p_table=standards&p_id=9735)

## PRODUCTION WITHIN THE CHURCH: WHY? [CON'T]

### ■ A CULTURE THAT VALUES BEAUTY VALUES LIFE

■ WE ARE INTENTIONALLY TRAINING A REGION TO VALUE BEAUTY, WHICH SHE HAS SOME APPRECIATION FOR IN THE OUTDOORS, BUT RARELY BEYOND [WE'RE NOT AN KNOWN AS AN "ARTISTIC" COUNTY].

■ WHEN PEOPLE ARE TAUGHT HOW TO VALUE BEAUTY, THEIR QUALITY OF LIFE INCREASES, AS DO THEIR ATTITUDES, VALUES, PROPENSITY FOR STEWARDSHIP. [HOME LIFE, PROPERTY VALUE, INTEGRITY, EXCELLENCE]

## THE VALUE OF APPEARANCES

### *1 Samuel 16:7b*

*"People look at the outward appearance, but the LORD looks at the heart."*

■ YES, LOOKING AT THE HEART IS HOW WE ALL SHOULD STRIVE TO LIVE, BUT WE CANNOT EXPECT THOSE WHO ARE PERISHING TO ADAPT TO A SUPERIOR WAY OF THINKING OVERNIGHT; PLACING PREMATURE EXPECTATION ON THEM IS CONTRARY TO THE HEARTBEAT OF SERVICE.

■ WE SERVE TO THE OUTWARD APPEARANCE UNTIL THEY CAN SEE THE VALUE OF THE HEART.

■ WHY DOES YOUR WIFE WEAR MAKEUP? TO ACCENTUATE THE NATURAL BEAUTY THAT'S ALREADY THERE.

## MAKING IT EASY

### *Acts 15*

*5 Then some of the believers who belonged to the party of the Pharisees stood up and said, "The Gentiles must be circumcised and required to keep the law of Moses." 6 The apostles and elders met to consider this question.*

*When they finished, James spoke up. "Brothers," he said, "listen to me."*

*19 "It is my judgment, therefore, that we should not make it difficult for the Gentiles who are turning to God."*

## MAKING IT EASY [CON'T]

- WE MUST MAKE IT AS EASY AS POSSIBLE FOR UNBELIEVERS TO COME TO THE HARDEST DECISION OF THEIR LIVES.
- SMALL DISTRACTIONS CREATE MAJOR DISAPPOINTMENTS.
- IF WE CAN SERVE PEOPLE TO FOCUS ON THE *REAL MESSAGE*, THEN THEY'LL BE EQUIPPED TO FIGHT THE *RIGHT BATTLE*.